



RUTGERS

Office for Research

Road to Commercialization Symposium Series

HOW TO ACCELERATE YOUR COMMERCIALIZATION SUCCESS WITH NON-DILUTIVE FUNDING

Thursday, April 13, 2023
Webinar | 9:30 a.m. - 12:00 p.m.

Non-dilutive funding allows innovators to maximize their equity or ownership. Learn about this financing option and the resources Innovation Ventures provides, and hear from founders and researchers who have successfully secured non-dilutive funding and launched startups.

KEYNOTE SPEAKER



ANDERS LAURSEN, PhD

Co-Founder and CEO, RenewCO₂

Anders Laursen holds a PhD in surface science from the Technical University of Denmark. He has conducted extensive research in catalysis and electrolysis for hydrogen production and CO₂ conversion for over 15 years and his expertise in these areas forms the basis of his vision for RenewCO₂'s impact in reimagining the chemical industry as a renewable and circular solution. He was recently inducted into the highly competitive Breakthrough Energy Fellowship cohort.

AGENDA

9:35 a.m. - 10:20 a.m.

Keynote Presentation

10:25 a.m. - 11:15 a.m.

Panel Discussion

11:20 a.m. - 12:00 p.m.

Innovation Ventures and other resources at the Office for Research (New Ventures, I-Corps, Commercialization Funding)

REGISTER

PANELISTS

RUPAK DOSHI, PHD

Co-Founder and CEO, OmniSync

MICHAEL DUNN, PHD

Director, Orthopaedic Research Laboratory, Rutgers RWJMS

DAN BENDERLY, MBA

Associate Director, New Ventures, Rutgers Innovation Ventures

MARK DEGUZMAN, MBA

Manager of New Ventures, Rutgers Innovation Ventures (moderator)

Note: Attendance is required for applicants seeking **TechAdvance®** or **HealthAdvance®** funding.

Hosted by **Innovation Ventures** within Rutgers Office for Research.