



VENTURE STUDIOS: WHAT, WHEN, HOW, & WHY!

Thursday, November 6 | Webinar | 12:00 p.m. - 1:30 p.m.

Venture Studios are known for their ability to create and launch new companies and can be especially useful for academic innovations. Learn from experts on venture studio operations and process, what value they offer, and how they decide what innovations to collaborate on and support.

PANELISTS



ELLIS AUNE, MS

**Venture Development Manager,
NLC Health Ventures**

Ellis Aune focuses on identifying, developing, and scaling groundbreaking healthcare innovations. With a background in chemical and biological engineering and medical biology, she combines technical expertise with strategic insight to drive the valorization of cutting-edge medical technologies.

KATHERINE BINNEY

**Senior Manager, Product
Roadrunner Venture Studios**

Katherine Binney brings a market and customer-focused approach to pipeline evaluation and venture building. She conducts sourcing and evaluation for potential studio companies and serves as a product manager for a portion of early portfolio companies.



MARK YACKANICH

**Partner
Better Future Labs**

Mark Yackanich is a seasoned advisor, operator, and investor with deep expertise in enterprise software, digital video, data, advertising, and applied artificial intelligence. As a Partner at BetterFutureLabs, a venture studio dedicated to funding and launching AI-native B2B startups, he leads operations, fundraising, and new venture creation.



REGISTER

Note: Attendance counts towards a requirement for **TechAdvance®** or **HealthAdvance®** funding.

Co-hosted by Rutgers Technology Transfer and New Ventures within the Office for Research