

# SCIENCE COMMUNICATIONS DAY



Monday March 24th, 2025



ROBERTSON HALL 016



COUNCIL ON SCIENCE  
AND TECHNOLOGY



PRINCETON SCIENCE  
COMMUNICATION GROUP



12:30 pm – 1:30 pm

## Creative Communications for Public Engagement Panel



Erin Barker  
Story Collider



Brendan Byrne  
Council on  
Science and  
Technology



Molly Shariach  
Princeton Engineering



Jessica Varela  
Omenn Darling  
Bioengineering Institute



1:45 pm – 3:00pm

## The Art of Storytelling in Science



Craig Marshall,  
Council on Science  
and Technology



Erin Flowers,  
Council on Science  
and Technology



3:15 pm – 4:30pm

## Show me the Carp (And the art of the multimedia hook)



Bumper DeJesus,  
Andlinger Center  
for Energy and  
Environment



Rose Rai,  
Office of the Dean  
for Research



5:00 pm – 7:00pm

## Keynote Talk and Reception



Shane Campbell Staton,  
Ecology and  
Evolutionary Biology

Scan the QR code  
to RSVP

